



## COMPANY OVERVIEW

Established in 1996, after more than 20 years of construction and development, An Thai is proud to be a prestigious coffee industry group in both domestic and international market. The continuous efforts of all leaders and employees in An Thai have brought successes in the field of coffee production, distribution and export for us.

Based on the orientation of "green development, strong growth", An Thai Group invested in building a Production Center in the Capital Coffee - Buon Me Thuot- where had an abundant raw material sources with 3 factories specializing in production to the coffee finished products for the industrial foodstuff and organic fertilizer production, ensuring a closed production process from planting, tending to controlling each coffee bean. Create quality clean, safe coffee products for users.

With our prestige and potential, An Thai Group has built and developed a wide product distribution system and expanded the development of international markets such as the US, Russia, Japan, Korea, China, Thailand, Indonesia ....

Constantly innovating and developing to the future, An Thai Group affirms that we will continue to pursue our missions and orientations, promoting the traditional values and inherent strengths of the Group in order to continue raising. Further higher the status of one of the leading enterprises in the field of coffee, contributing to bringing pride to Vietnamese Coffee on the world coffee map.

## MEMBERS OF AN THAI GROUP:

An Thai Company Ltd.  
An Thai Development and Investment Joint Stock Company  
An Phu Trading Joint Stock Company  
Sai Gon An Thai Joint Stock Company  
An Thai Biotechnology Application Joint Stock Company.

## VISION

Becoming the leading coffee processing Corporation in Vietnam and the world in the next 20 years. Sustainable development based on 5 core competitive advantages:

- A closed production and business process
- Distribution system - retail to consumers
- A strong brand chain, friendly and community-oriented
- Specific corporate governance and culture
- Pioneering investment in technological innovation to bring the highest added value to shareholders, employees and society.

## MISSION

Providing coffee products under the brand name of An Thai Café with international quality and reasonable prices, diverse to satisfy the needs of consumers, Contribute to changing the appearance of Vietnam's coffee industry and community development. Bringing cultural values, is the pride of a product that contributes to the reputation of Buon Ma Thuot coffee country.

## BECOME A NEW EMBLEM OF PURE COFFEE

## DEVELOPING BY THE MAJOR TRENDS OF SOCIAL



## MAKET DEVELOPMENT CENTER - BRAND SAIGON ANTHAI JSC

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**ANTHAIGROUP**  
*Professional Coffee Manufacturer*

CONECTING DEVELOPMENT  
STEADINERS STRECHING FOR



## HISTORY OF DEVELOPMENT

### On June 15th, 1996:

An Thai Co., Ltd. was officially founded, it is as the traditional day of An Thai Group.

### In 2000:

AnThaicafe brand was officially established, trusted by consumers.

### In 2002:

Instant coffee processing factory of An Thai Group was established, this is considered as one of the three the first Instant coffee processing factories in Vietnam.

### In 2006:

Establishing the market and brand development center for the Group - Saigon An Thai Joint Stock Company became a professional distributor of the Group's products to the international market.

### In 2007:

An Thai Development and Investment Joint Stock Company was established - promoting the strength of An Thai Group in the field of instant coffee and roasted Coffee bean.

### In 2009:

Established An Thai Biotechnology Application Joint Stock Company - meet the demand of the high quality fertilizer for the plants and specially coffee tree in accordance with the closed standards of An Thai Group.

### In 2016:

Hiup Coffee brand was established, the leading the trend of enjoying pure and natural coffee, processed by modern technology, according to the European standards.

### In 2017:

The second instant coffee factory was established, mark a strong milestone of An Thai Group with a doubling of capacity compared with in the past.

## ADVANTAGES OF ENTERPRISES:

### GEOGRAPHICAL LOCATION:

With the system of coffee manufacturing factory is invested and located in the capital coffee - Buon Ma Thuot, this is a famous coffee location of Vietnam, ensuring the origin and quality of the raw materials, meet all rigorous standards of domestic and international market.

### PRODUCTION CAPACITY:

With 3 factories of producing and processing coffee, the production capacity of An Thai cafe currently reaches:

Over **16,000** tons / year for Ground Coffee and Roasted Coffee Bean.

Over **10,000** tons / year for 3 in 1 Instant Coffee Mix products

Nearly **4,000** tons / year for Instant Coffee products.

Over **2,000** tons of extracted coffee each year.

### MODERN TECHNOLOGY:

An Thai's Roasted Coffee bean products are applied the modern roasted technology of the European, ensure keeping the original and natural flavor of Coffee.

### INTERNATIONAL MARKET:

Not only developing in the domestic market, An Thai Group's coffee brands have exported over 30 countries around the world, including the fastidious markets such as the US, Russia, Japan, Korea, China, Thailand, Indonesia, ...



### 3IN1 INSTANT COFFEE MIX ANTHÁICAFÉ

Ingredients: Instant coffee (13%), sugar, non-dairy creamer.  
Features: The product has a strong, attractive cafe flavor, suitable for people who like strong coffee taste.  
Specification: 12 pieces/ box, 16 pieces/ box  
Shelf life: 18 months



### 3IN1 INSTANT COFFEE MIX SUNRISE

Ingredients: 12% instant coffee, sugar, cream coffee powder.  
Features: With a charming, gentle cafe flavor, 3in1 sunrise milk cafe is suitable for people who like light and fragrant coffee with milk cream flavor.  
Specification: 20 pieces/box, 20 & 50 pieces/bag  
Shelf life: 18 months



### ESPRESSO HIUP COFFEE

Ingredients: Arabica and Robusta coffee  
Features: With a harmonious combination of Robusta and Arabica coffee beans, choose the best quality wet processing material coffee beans, Espresso Hiup Coffee creates a light sour and bitter taste, natural flavor, satisfying noble taste of coffee connoisseur.  
Weight: 250g  
Shelf life: 18 months



### HIUP COFFEE DRIP COFFEE FILTER BAG

Ingredients: Arabica and Robusta coffee  
Features: Made from 100% pure coffee, Drip Coffee Filter Bag is convenient for for the busy life, retaining fresh natural flavor coffee of Vietnamese coffee.  
Specification: 12grx15 paper / box, 15grx18 paper / box.  
Shelf life: 18 months



### KING WEASEL GOUND COFFEE

Ingredients: Arabica and Robusta coffee  
Features: The product has a bitter taste, passionate aroma, gentle, unique, features of weasel coffee.  
Weight: 200g  
Shelf life: 18 months



### BROWN WEASEL GROUND COFFEE

Ingredients: Arabica and Robusta coffee  
Features: The product has a unique, passionate aroma and a strong bitter taste like as the wild civet coffee.  
Weight: 200g  
Shelf life: 18 months



### GOUND COFFEE YELLOW - SILVER – BROWN COFFEE BAG

Ingredients: Arabica and Robusta coffee  
Features: The product has a unique, passionate aroma and a strong bitter taste like as the wild civet coffee.  
Weight: 200g  
Shelf life: 18 months



### ROASTED COFFEE BEANS ANTHÁICAFÉ

Ingredients: Cafe Arabica and Robusta.  
Features: Chosen carefully from the material Coffee bean with wet processing method. Roasted coffee beans of An Thai meets the strictly enjoy needs of coffee connoisseurs.  
Weight: 200g  
Shelf life: 18 months



### SPRAY DRIED INSTANT COFFEE: 10KG/ BAGS - 20KG/ CARTON BOXES.

Using Robusta coffee beans, modern technology and a closed production process helps retain the aroma and specific flavor of the product.

